

# VeriFone

## Big Things in a Small Package

# V<sup>x</sup> 510



## Big on What Matters, Small Where it Counts



**VERIFONE'S V<sup>x</sup> 510** is the ideal choice for merchants who know exactly what they want today. The V<sup>x</sup> 510 efficiently processes debit and credit payments, as well as supports value-added applications. Clerks can easily hand over the lightweight, ergonomic device to customers for PIN entry. The V<sup>x</sup> 510's backlit display, easy-to-read menu prompts and intuitive ATM-style interface reduce the chance of entry errors by customers and clerks. In addition, the device's integrated high-speed thermal printer and internal PCI PED approved PIN pad keep your countertop clutter-free. The V<sup>x</sup> 510's high-speed dial modem and VeriCentre file compression enable fast application downloads and processing.

Finally, the VeriFone name is your assurance of unsurpassed long-term value and reliability at the point of sale. So, no matter how your business grows, VeriFone has the perfect device to fit your needs.

#### BENEFITS AT A GLANCE

- Sleek and compact design
- Superior performance for faster transaction processing
- Smaller footprint takes up less counter space
- Offers the latest and most reliable advancements in security

### Features & Benefits

#### Performance

- Efficient processing and high-speed (18 lines per second) thermal printer quickly move customers through the line
- Multi-tasking and ample memory support payments and supports value-added applications such as loyalty or gift card
- VeriCentre file compression and high-speed 14.4k dial modem streamline downloads
- Graphics-handling capabilities on both the display and printer quickly render logos, special fonts, and character-based languages
- Vertical, triple-track card reader improves read rates and accommodates most magnetic-stripe cards
- Part of the V<sup>x</sup> Solutions powerful line of devices

#### Practicality

- Compact footprint saves counter space
- Plug-and-play device is simple to install and even simpler to use
- Intuitive ATM-style interface, large backlit display, ergonomic keys, and bold menu prompts minimize clerk training and reduce errors
- Quiet printer features "clam shell" design for drop-in paper loading to virtually eliminate jams
- Built-in latest security features including internal PIN pad, PCI PED approved for secure PIN entry
- Supports a variety of peripheral devices so that you can add capabilities such as automatic reader and latest fraud reduction programs

### V<sup>x</sup> SOLUTIONS COUNTERTOP PRODUCTS

Features	V <sup>x</sup> 510LE	V <sup>x</sup> 510	V <sup>x</sup> 570
Supports mail order and phone orders	✓	✓	✓
Small ticket support	✓	✓	✓
Customized tip parameters	✓	✓	✓
Detailed reporting	✓	✓	✓
Receipt customization	✓	✓	✓
Fraud control features	✓	✓	✓
Processes debit payments	✓	✓	✓
Processes credit payments	✓	✓	✓
Processes check payments	✓	✓	✓
Offers multi-merchant capabilities	✓	✓	✓
Drop-in paper loading	✓	✓	✓
Integrated PIN pad	✓	✓	✓
Supports third-party value-added applications		+	3+
128-bit SSL secured IP communications			✓
"Future proof" upgradeable communications			✓
Ethernet port option			✓
Wi-Fi 802.11g wireless LAN option			✓
EMV 4.0 smart card option			✓
USB Download			✓



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